

The Ultimate Board Member's Book

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America's Nonprofit Sector

- The governance of an organization that serves community needs...has been placed in your hands.
- The wisdom you show, the decisions you make, your willingness to give time and money, and to serve thoughtfully throughout your term have implications far beyond a board meeting, or even your board service. The decisions and actions you take now will have value and impact for years to come.

The Mission of Your Organization

- As a board member, a large part of your responsibility is to be a “keeper of the mission.”
- Given that challenge, you need to understand the concept of mission, and what the mission of your organization is.
- Mission is *why* your organization exists.

Championing the Values

- In addition to being a keeper of the mission, you have to be a champion and guardian of the organization's values—those deeply held beliefs that guide its decisions, programs, and marketing.