



LEADERSHIP.
EXCELLENCE.
AGILITY.
DISCOVERY

*Engage with Denominational Leaders
with a Quadrennial Training Sponsorship*

FEBRUARY 4 - 7, 2025 - HOUSTON, TX

The General Council on Finance and Administration is hosting denominational leaders for a Post-General Conference Quadrennial Training. We invite you to seize a unique opportunity to align your brand with a mission focused on leadership, excellence, agility, and discovery.

ABOUT QUADRENNIAL TRAINING

Connectional leaders from across the country will attend the General Council on Finance and Administration's Quadrennial Training. They are looking to grow and be effective in ministry, and we hope you'll be among the sponsors offering tools and opportunities to strengthen their leadership! Your partnership will play a critical role in the success and impact of the event by offsetting the cost for these denominational leaders to attend.

PARTNERSHIP OPPORTUNITIES

Partnership opportunities are offered on a first come, first serve basis. Please review the descriptions and register (include hyperlink to our registration site with partnerships listed) your selection before December 13th. We look forward to having your ministry or organization involved in Quadrennial Training in Houston!

- **GAIN EXPOSURE**

Elevate your brand with exposure in promotional materials, signage, and video opportunities to establish your message and reach an influential audience.

- **CONNECT WITH DENOMINATIONAL LEADERS**

Network with Annual Conference Treasurers, Chairs of the Trustees Committee, Chairs of Equitable Compensation Committee, Chairs of the Committee on Finance and Administration, Chairs of the Episcopacy Committee, Secretaries of the Annual Conferences, Directors of Connectional Ministries, Statisticians, Annual Conference Communicators, Chairs of Personnel Committee, and Assistants to the Bishop.

GOLD PARTNER (ONE AVAILABLE) \$5,000

- Branding on welcome bags with one informational handout and giveaway item for all participants
- 2 booth spaces (8-foot tables) in high traffic area where lunches will be served
- Logo on registration site
- Promotional video played during breaks during plenary sessions
- 5-minute presentation during plenary session with a thank you from General Secretary
- Branded lanyards for all participants
- Bathroom mirror signage in meeting area restrooms
- Banner displayed in balcony area of dining area
- Recognition as title sponsor in press release article submitted by GCFA to United Methodist Communications
- Recognition and logo placement on post-event thank-you

SILVER PARTNER (2 AVAILABLE) \$1,500

- Opportunity to have one informational handout and giveaway item in welcome bag for all participants
- 2 booth spaces (8-foot tables) in high traffic area where lunch will be served
- Logo on registration site
- 60 second promotional video played after lunch in plenary (1 time)
- Banner displayed in balcony area of dining area
- Bathroom mirror signage in meeting area restrooms
- Recognition and logo placement on post-event thank-you

BRONZE PARTNER- \$750 (UMC GENERAL AGENCY DISCOUNT \$500)

- 1 booth space (8-foot table) in high traffic area where lunch will be served
- Logo on registration site
- Mentioned in post-event thank-you to attendees

Scan this code for
sponsorship
registration or visit
www.gcfa.org/quad-training
for more details



FINANCE & ADMINISTRATION

General Council on Finance and Administration

THE UNITED METHODIST CHURCH