



COMMERCIAL USE OF THE CROSS AND FLAME

COMMERCIAL USE:

Using the insignia (Cross and Flame) in connection with sale of goods and services like:

CLOTHING*



JEWELRY*



CRAFTS*



DECORATIONS*



FEES:

An official agency or local church *furthering its ministry*

\$0

Sales* of \$0 - \$2,499

\$75

\$50 Annual Renewal Fee

Sales* of \$2,500 - \$4,999

\$100

\$75 Annual Renewal Fee

Sales* of \$5,000 - \$9,999

\$150

\$125 Annual Renewal Fee

Sales* of \$10,000 or more

\$200

\$200 Annual Renewal Fee
Plus 1% royalty of sales over \$20,000 each preceding year

**Total Projected Annual Sales*

*For official rules on usage of the Cross and Flame please visit www.umc.org/resources/cross-and-flame

WHO GRANTS LICENSES FOR COMMERCIAL USE?



FINANCE & ADMINISTRATION

General Council on Finance and Administration

THE UNITED METHODIST CHURCH

WHAT IF I HAVE QUESTIONS ?

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