

Communications and Marketing Services

In today's 280 character society, fighting for attention is hard. The professional designers, writers, and creatives at GCFA can help you share the story of your ministry.



EFFECTIVE,
MINISTRY-DRIVEN
MESSAGING



AUDIENCE
EVALUATION



DENOMINATIONAL
UNDERSTANDING



AWARD-WINNING
COMMUNICATORS



BRAND
DEVELOPMENT
AND SUPPORT

WEBSITE BUILDING - We can create a custom-built website that is tailored to the unique needs of your ministry, and train you how to use it!

LOGO CREATION AND BRANDING - Visual element creation and collateral delivery – effectively communicate to your audience who you are.

COMMUNICATIONS AND SOCIAL MEDIA AUDITS - Let us analyze your systems, workflows, and track your messaging, so that you can capture your audience's attention.

PROFESSIONAL VIDEOGRAPHY - You have a story to tell and we want to tell it! Let our professional videographer create an engaging piece of media to communicate your message.

**FOR MORE
INFORMATION**

Call Connectional Relations

ConnectionalRelations@gcfa.org

TESTIMONIAL

" I was thrilled when I learned in a Metro District meeting that GCFA had a communications and marketing department dedicated to helping local churches create new websites. We gave them a call and immediately had a response from the Team. In less than 6 months we had a brand new, expertly designed website and we couldn't be happier. It is extremely affordable and painless. I couldn't recommend their design team highly enough. "

Rev. Judi Hoffman
St. John's UMC, Midtown Memphis
www.stjohnsmidtown.org

GCFA's Denominational Roles and Responsibilities

Your Apportionment Dollars at Work

According to The Book of Discipline, "General agencies are important to our common vision, mission, and ministry" (¶ 701.2). The General Council on Finance and Administration (GCFA) was created by General Conference to fulfill many duties including:



Coordinating and administering financial resources and policies



Reviewing General Agency annual budgets and performing audits



Submitting a quadrennial budget to General Conference



Safeguarding the legal interests and rights of The United Methodist Church



Maintaining a group tax exemption for United Methodist entities



Providing administrative resources to enable the fulfillment of the Church's mission



Gathering and maintaining data and statistics relevant to the denomination



Supporting the Episcopacy through administrative support



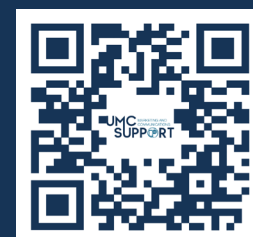
Providing an insurance program to service the needs of the Church.

UMC SUPPORT

Providing Solutions, Sustaining Ministry

UMC Support is GCFA's Ministry Support Services division. We offer high quality, affordable services for your ministry to help you reduce your overhead administrative expenses. Our goal is to help you keep more dollars and resources in your ministry so together we can make disciples of Jesus Christ for the transformation of the world. If your ministry needs administrative services, please contact our Connectional Relations team at ConnectionalRelations@gcfa.org.

- Communications and Marketing
- Copyright Consulting
- Human Resources
- Information Technology
- Travel and Meeting Planning



Connectional Relations
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