# GENERAL BOARD OF HIGHER EDUCATION AND MINISTRY OF THE UNITED METHODIST CHURCH 

FINANCIAL STATEMENTS AND SUPPLEMENTAL SCHEDULE

As of and for the Years Ended December 31, 2017 and 2016

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# Report of Independent Auditor 

The Board of Directors of the<br>General Board of Higher Education and Ministry of The United Methodist Church<br>Nashville, Tennessee<br>The Committee on Audit and Review of the<br>General Council on Finance and Administration of<br>The United Methodist Church<br>Nashville, Tennessee

We have audited the accompanying financial statements of the General Board of Higher Education and Ministry of the United Methodist Church ("GBHEM"), which comprise the statements of financial position as of December 31, 2017 and 2016, the related statements of activities and cash flows for the years ended December 31, 2017 and 2016, the related statement of functional expenses for the year ended December 31, 2017, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

## Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to GBHEM's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of GBHEM's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the General Board of Higher Education and Ministry of the United Methodist Church as of December 31, 2017 and 2016, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

## Changes in Financial Statement Presentation

As discussed in Note 2, the General Board of Higher Education and Ministry of the United Methodist Church adopted Accounting Standards Update ("ASU") 2016-14, Not-for-Profit Entities (Topic 958) - Presentation of Financial Statements of Not-for-Profit Entities. The ASU has been applied retrospectively to all periods presented with the exception of the statement of functional expense and the disclosure of liquidity and availability of resources, which have been implemented prospectively as allowed under the provisions of ASU 2016-14. Our opinion is not modified with respect to this matter.

## Other Information

Our audit was conducted for the purpose of forming an opinion on the financial statements taken as a whole. The supplemental schedule is presented for purposes of additional analysis and is not a required part of the financial statements. The supplemental schedule is the responsibility of management and was derived from and relate directly to the underlying accounting and other records used to prepare the financial statements. Such information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated, in all material respects, in relation to the financial statements as a whole.

## Cherry Bekaert LLP

Charlotte, North Carolina
July 31, 2018

# GENERAL BOARD OF HIGHER EDUCATION AND MINISTRY OF THE UNITED METHODIST CHURCH <br> STATEMENTS OF FINANCIAL POSITION 

DECEMBER 31, 2017 AND 2016

|  | 2017 | 2016 |
| :---: | :---: | :---: |
| ASSETS |  |  |
| Cash and cash equivalents | 250 | \$ 250 |
| Due from General Council on Finance and Administration short-term pooled investment fund | 16,849,025 | 14,710,318 |
| Accounts receivable, net | 3,688 | 365,751 |
| Investments | 206,383,856 | 181,892,662 |
| Due from related organizations | 11,189,295 | 10,495,965 |
| Other assets | 748,429 | 528,313 |
| Student loans receivable, net of allowance for doubtful accounts | 14,526,366 | 15,365,581 |
| Property and equipment, net | 589,382 | 672,972 |
| Funds held by outside trustees for the benefit of GBHEM | 7,714,130 | 7,101,384 |
| Total Assets | \$ 258,004,421 | \$ 231,133,196 |
| LIABILITIES AND NET ASSETS |  |  |
| Liabilities: |  |  |
| Accounts payable and accrued liabilities | \$ 7,391,486 | \$ 7,236,042 |
| Due to related organizations | 7,842,474 | 6,221,413 |
| Custodial funds payable | 90,114,663 | 80,096,895 |
| Total Liabilities | 105,348,623 | 93,554,350 |
| Net Assets: |  |  |
| Without Donor Restrictions: |  |  |
| Invested in property and equipment | 589,382 | 672,972 |
| Undesignated | 25,307,953 | 20,010,687 |
| Total without Donor Restrictions | 25,897,335 | 20,683,659 |
| With Donor Restrictions: |  |  |
| Subject to purpose restrictions | 73,249,907 | 69,454,620 |
| Endowments | 53,508,556 | 47,440,567 |
| Total with Donor Restrictions | 126,758,463 | 116,895,187 |
| Total Net Assets | 152,655,798 | 137,578,846 |
| Total Liabilities and Net Assets | \$ 258,004,421 | \$ 231,133,196 |

## GENERAL BOARD OF HIGHER EDUCATION AND MINISTRY OF <br> THE UNITED METHODIST CHURCH

## STATEMENTS OF ACTIVITIES

|  | 2017 |  |  |  |  |  | 2016 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Without Donor Restrictions |  | With Donor Restrictions |  | Total |  | Without Donor Restrictions |  | With Donor Restrictions |  | Total |  |
|  | Operating Revenue: |  |  |  |  |  |  |  |  |  |  |  |
| General Church Funds: |  |  |  |  |  |  |  |  |  |  |  |  |
| World Service Fund allocation | \$ | 5,843,624 |  |  | \$ | 5,843,624 | \$ | 5,638,296 | \$ | 92,846 | \$ | 5,731,142 |
| Ministerial Education Fund |  |  |  | 18,099,528 |  | 18,099,528 |  | - |  | 17,579,705 |  | 17,579,705 |
| Black College Fund |  |  |  | 9,670,222 |  | 9,670,222 |  | - |  | 9,476,128 |  | 9,476,128 |
| HANA Scholarships |  | 317,700 |  |  |  | 317,700 |  | 427,400 |  |  |  | 427,400 |
| Young Clergy Initiative |  |  |  | 1,590,492 |  | 1,590,492 |  |  |  | 1,566,905 |  | 1,566,905 |
| Central Conference Theological Education |  |  |  | 2,287,683 |  | 2,287,683 |  | - |  | 1,119,218 |  | 1,119,218 |
| Special Offerings: |  |  |  |  |  |  |  |  |  |  |  |  |
| Student Day |  |  |  | 360,058 |  | 360,058 |  | - |  | 356,566 |  | 356,566 |
| World Communion-Ethnic Minority Scholarships |  |  |  | 242,055 |  | 242,055 |  | - |  | 256,113 |  | 256,113 |
| World Communion-In-Service |  |  |  | 103,738 |  | 103,738 |  | - |  | 109,763 |  | 109,763 |
| Native American Awareness |  | - |  | 110,532 |  | 110,532 |  | - |  | 122,106 |  | 122,106 |
| World Service Contingency Grants |  | - |  | - |  | - |  | 17,520 |  | - |  | 17,520 |
| Total General Church Funds |  | 6,161,324 |  | 32,464,308 |  | 38,625,632 |  | 6,083,216 |  | 30,679,350 |  | 36,762,566 |
| Interest on student loans |  |  |  | 665,663 |  | 665,663 |  | - |  | 706,570 |  | 706,570 |
| Investment return from GCFA short-term pooled investment fund, net |  | 426,533 |  | 115,934 |  | 542,467 |  | 342,467 |  | 100,461 |  | 442,928 |
| Investment return, net |  | 3,975,229 |  | 13,209,249 |  | 17,184,478 |  | 1,669,034 |  | 7,266,952 |  | 8,935,986 |
| Change in value of funds held by outside trustees |  |  |  | 612,745 |  | 612,745 |  | -- |  | $(349,018)$ |  | $(349,018)$ |
| Gift and other |  | 350,646 |  | 1,184,145 |  | 1,534,791 |  | 572,995 |  | 1,004,053 |  | 1,577,048 |
| Benefit Trust Distribution |  | 709,798 |  | - |  | 709,798 |  | 787,002 |  |  |  | 787,002 |
| Services received from General Council on Finance and Administration |  | 36,863 |  | - |  | 36,863 |  | 32,537 |  | - |  | 32,537 |
| Net assets released from restrictions |  | 38,388,768 |  | $(38,388,768)$ |  | - |  | 32,737,282 |  | $(32,737,282)$ |  |  |
| Total Operating Revenue |  | 50,049,161 |  | 9,863,276 |  | 59,912,437 |  | 42,224,533 |  | 6,671,086 |  | 48,895,619 |
| Operating Expenses: |  |  |  |  |  |  |  |  |  |  |  |  |
| Program Services: |  |  |  |  |  |  |  |  |  |  |  |  |
| Division of Higher Education |  | 12,867,896 |  | - |  | 12,867,896 |  | 11,629,047 |  | - |  | 11,629,047 |
| Office of Loans and Scholarships |  | 4,866,878 |  | - |  | 4,866,878 |  | 4,097,056 |  | - |  | 4,097,056 |
| Division of Ordained Ministry |  | 19,314,003 |  | - |  | 19,314,003 |  | 19,329,426 |  | - |  | 19,329,426 |
| Special Initiatives |  | 3,623,517 |  | - |  | 3,623,517 |  | 1,411,453 |  | - |  | 1,411,453 |
| General Board |  | 520,753 |  | - |  | 520,753 |  | 138,590 |  | - |  | 138,590 |
| Total Program Services |  | 41,193,047 |  | - |  | 41,193,047 |  | 36,605,572 |  |  |  | 36,605,572 |
| Management and General |  | 3,642,438 |  |  |  | 3,642,438 |  | 4,597,135 |  | - |  | 4,597,135 |
| Total Operating Expenses |  | 44,835,485 |  | - |  | 44,835,485 |  | 41,202,707 |  | - |  | 41,202,707 |
| Change in net assets |  | 5,213,676 |  | 9,863,276 |  | 15,076,952 |  | 1,021,826 |  | 6,671,086 |  | 7,692,912 |
| Net assets, beginning of year |  | 20,683,659 |  | 116,895,187 |  | 137,578,846 |  | 19,661,833 |  | 110,224,101 |  | 129,885,934 |
| Net assets, end of year | \$ | 25,897,335 | \$ | 126,758,463 | \$ | 152,655,798 | \$ | 20,683,659 | \$ | 116,895,187 | \$ | 137,578,846 |

The accompanying notes to the financial statements are an integral part of this statement.

## GENERAL BOARD OF HIGHER EDUCATION AND MINISTRY OF

THE UNITED METHODIST CHURCH
STATEMENT OF FUNCTIONAL EXPENSES

YEAR ENDED DECEMBER 31, 2017

|  | Program Services |  |  |  |  |  |  | Supporting Services |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Division of Higher Education | Office of Loans and Scholarships | Division of <br> Ordained <br> Ministry |  | Special nitiatives | General <br> Board |  | Management and General |  |  |  |
| Distributions to historically black colleges and universities | \$ 10,972,233 | \$ | \$ | \$ | - | \$ | - |  | - |  | 10,972,233 |
| Distributions to theological schools | - | - | 14,660,717 |  | - |  | - |  | - |  | 14,660,717 |
| Special initiatives and other distributions | 267,943 | - | 2,000 |  | 2,883,886 |  | - |  | - |  | 3,153,829 |
| Scholarships | 173,000 | 3,868,045 | - |  | - |  | 46,013 |  | - |  | 4,087,058 |
| Events, training, and other program expenditures | 417,056 | 1,848 | 2,481,483 |  | 368,691 |  | 215,720 |  | - |  | 3,484,798 |
| Salaries and wages | 649,741 | 374,143 | 1,398,715 |  | 181,020 |  | 142,586 |  | 1,745,360 |  | 4,491,565 |
| Employee benefits | 232,545 | 141,684 | 385,455 |  | 60,215 |  | 31,135 |  | 728,895 |  | 1,579,929 |
| Administration provided by General Council on Finance and Administration | - | - | - |  | - |  | - |  | 36,863 |  | 36,863 |
| Rent and occupancy | - | - | - |  | - |  | - |  | 329,783 |  | 329,783 |
| Travel and meetings | 91,511 | 32,019 | 225,378 |  | 86,702 |  | 76,813 |  | 216,069 |  | 728,492 |
| Professional fees | 25,138 | 365,645 | 112,065 |  | 7,700 |  | 4,800 |  | 67,422 |  | 582,770 |
| Supplies | 3,094 | 1,188 | 6,657 |  | 575 |  | 374 |  | 43,998 |  | 55,886 |
| Telephone and web service | 5,171 | 1,987 | 7,922 |  | 21,367 |  | 917 |  | 139,108 |  | 176,472 |
| Postage, shipping, and freight | 3,991 | 8,254 | 17,710 |  | 7,283 |  | 46 |  | 1,247 |  | 38,531 |
| Insurance | - | - | - |  | - |  | - |  | 78,959 |  | 78,959 |
| Depreciation | - | - | - |  | - |  | - |  | 87,396 |  | 87,396 |
| Promotional and information material | 18,049 | 20,650 | 10,362 |  | 5,032 |  | 998 |  | 19,238 |  | 74,329 |
| Miscellaneous | 8,424 | 51,415 | 5,539 |  | 1,046 |  | 1,351 |  | 148,100 |  | 215,875 |
| Total Expenses | \$ 12,867,896 | \$ 4,866,878 | \$ 19,314,003 | \$ | 3,623,517 | \$ | 520,753 | \$ | 3,642,438 |  | 44,835,485 |

# GENERAL BOARD OF HIGHER EDUCATION AND MINISTRY OF THE UNITED METHODIST CHURCH <br> STATEMENTS OF CASH FLOWS 

YEARS ENDED DECEMBER 31, 2017 AND 2016

|  | 2017 |  | 2016 |  |
| :---: | :---: | :---: | :---: | :---: |
| Cash flows from operating activities: |  |  |  |  |
| Change in net assets | \$ | 15,076,952 | \$ | 7,692,912 |
| Adjustments to reconcile change in net assets to net cash from operating activities: |  |  |  |  |
| Depreciation |  | 87,396 |  | 90,627 |
| Realized and unrealized gains on sale of investments |  | $(15,569,036)$ |  | $(7,480,102)$ |
| Gifts restricted for long-term investment |  | $(68,394)$ |  | $(51,295)$ |
| Provision for doubtful accounts |  | 41,505 |  | - |
| Changes in operating assets and liabilities: |  |  |  |  |
| Due from GCFA short-term pooled investment fund |  | $(2,138,707)$ |  | $(6,634,473)$ |
| Accounts receivable |  | 362,063 |  | 66,640 |
| Due to (from) related organizations, net |  | 927,731 |  | 3,914,178 |
| Other assets |  | $(220,116)$ |  | 213,646 |
| Student loans receivable |  | 797,710 |  | 489,067 |
| Funds held by outside trustees for the benefit of GBHEM |  | $(612,746)$ |  | 349,018 |
| Accounts payable and accrued liabilities |  | 155,444 |  | 3,767 |
| Custodial funds payable |  | 10,017,768 |  | 6,232,962 |
| Net cash flows from operating activities |  | 8,857,570 |  | 4,886,947 |
| Cash flows from investing activities: |  |  |  |  |
| Purchases of property and equipment |  | $(3,806)$ |  | $(14,639)$ |
| Purchases of investments held directly |  | $(87,009,478)$ |  | $(157,229,585)$ |
| Sales and maturities of investments held directly |  | 78,087,320 |  | 152,305,982 |
| Net cash flows from investing activities |  | $(8,925,964)$ |  | $(4,938,242)$ |
| Cash flows from financing activities: |  |  |  |  |
| Proceeds from gifts restricted for long-term investment |  | 68,394 |  | 51,295 |
| Net cash flows from financing activities |  | 68,394 |  | 51,295 |
| Net change in cash and cash equivalents |  | - |  | - |
| Cash and cash equivalents, beginning of year |  | 250 |  | 250 |
| Cash and cash equivalents, end of year | \$ | 250 | \$ | 250 |

# GENERAL BOARD OF HIGHER EDUCATION AND MINISTRY OF THE UNITED METHODIST CHURCH <br> NOTES TO THE FINANCIAL STATEMENTS 

DECEMBER 31, 2017 AND 2016

## Note 1—Organization and nature of operations

The General Board of Higher Education and Ministry of the United Methodist Church ("GBHEM") was created to assist in preparing persons to fulfill their ministry, ordained and lay, and to provide general oversight and care for institutions of higher education, including schools, colleges, universities, and theological seminaries of the United Methodist Church.

GBHEM appoints and/or ratifies members of the boards of directors for several entities, including the United Methodist Higher Education Foundation, Africa University, Inc. Tennessee, and American University. However, because GBHEM has no economic interest in any of these entities, the financial statements of GBHEM do not include the financial position or changes in net assets of these entities.

Funding for GBHEM's operations is principally provided by allocations received from the General Funds of the United Methodist Church (the "Church") (distributed through its General Conference) based on a four-year budget developed from projections of expected program costs. The allocation accounts for $64 \%$ of GBHEM's total operating revenue in 2017 and $75 \%$ in 2016. GBHEM's continued existence is dependent upon the Church's future support. The Church's future support is dependent upon contributions from its congregations (i.e., congregational participation in the apportionment covenant).

The World Service Fund (the "Fund") is the basic benevolence fund of the Church. The Fund solicits and receives contributions from United Methodist churches and makes annual allocations to support the activities of various church agencies (including GBHEM) in accordance with the donors' intent. Such amounts are recognized as revenue in the period the allocation is made, which generally corresponds with the period the donations are made.

The Ministerial Education Fund ("MEF") is an apportioned fund with the purpose to enable the Church to unify and expand its program of financial support for the recruitment and education of ordained and diaconal ministers. Funds shall go directly for programs and services in theological education, the enlistment and continuing education of ordained and diaconal ministers, and courses of study. GBHEM receives $75 \%$ of the total MEF money raised in each annual conference.

The Black College Fund ("BCF") is an apportioned fund administered by GBHEM. The purpose of the fund is to provide financial support for current operating budgets and capital improvements of the Black colleges related administratively to the Church.

The Commission on Central Conference Theological Education and The Young Clergy Initiative Fund were approved at the 2012 General Conference and funded through the World Service Fund. These funds are recognized as net assets with donor restrictions when received and released from restriction when used.

Sundays with General Church offerings are observed on a church wide basis. The General Council on Finance and Administration ("GCFA"), in consultation with the Connectional Table and the Council of Bishops, makes recommendations to the General Conference regarding these special offerings. Remitted funds are transferred by GCFA to the administering agencies.

# GENERAL BOARD OF HIGHER EDUCATION AND MINISTRY OF THE UNITED METHODIST CHURCH NOTES TO THE FINANCIAL STATEMENTS 

## DECEMBER 31, 2017 AND 2016

## Note 2—Summary of significant accounting policies

The financial statements have been prepared on the accrual basis of accounting. GBHEM's significant accounting policies are described below.

Basis of Presentation - For reporting purposes, GBHEM's financial statements have been prepared to focus on the organization as a whole and classify balances and transactions into two net asset categories based on the existence or absence of donor-imposed restrictions. Accordingly, the net assets of GBHEM and changes therein are classified and reported as follows:

Net Assets without Donor Restrictions - Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objective of GBHEM. These net assets may be used at the discretion of GBHEM's management and board of directors. GBHEM has chosen to provide further classification information about net assets without donor restrictions on the statements of financial position. The subclassifications are as follows:

Invested in Property and Equipment - Represents net assets invested in property and equipment, net of accumulated depreciation.

Board-Designated - Comprised of funds set aside by the board of directors to be used for specific activities within general guidelines established by GBHEM. There were no board-designated amounts for the years ended December 31, 2017 and 2016.

Undesignated - Represents the cumulative net assets without donor restrictions excluding those net assets invested in property and equipment and board-designated.

Net Assets with Donor Restrictions - Net assets subject to stipulations imposed by donors and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by actions of GBHEM or by the passage of time. Other donor restrictions are perpetual in nature, whereby the donor has stipulated the funds be maintained in perpetuity.

Donor restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets are reclassified from net assets with donor restrictions to net assets without donor restrictions in the statements of activities.

GBHEM has chosen to provide further classification information about net assets with donor restrictions in the footnotes to the statements of financial position. The subclassifications are as follows:

Restricted for Loans and Scholarships - Comprised of funds received from donors, either directly or through fundraising efforts of the General Conference of the United Methodist Church, and unspent income earned, restricted for loans and scholarship awards to United Methodist students.

Restricted for Support of Historical Black Colleges and Universities - Comprised of funds received from donors, either directly or through fundraising efforts of the General Conference of the United Methodist Church, and unspent income earned, restricted primarily for support of historical black colleges and universities.

# GENERAL BOARD OF HIGHER EDUCATION AND MINISTRY OF THE UNITED METHODIST CHURCH NOTES TO THE FINANCIAL STATEMENTS 

## DECEMBER 31, 2017 AND 2016

## Note 2—Summary of significant accounting policies (continued)

Restricted for Support of Ministerial Purposes - Comprised of funds received from donors, either directly or through fundraising efforts of the General Conference of the United Methodist Church, and unspent income earned, restricted primarily for support of ministerial programs.

Restricted for Support of Special Initiatives - Comprised of World Service Funds specifically set aside for Central Conference Theological Education ("CCTE") and Young Clergy Initiative ("YCl"), and unspent income earned. The CCTE Fund shall be used in central conferences outside the United States and administered by GBHEM. The YCI Funds are to be used to focus on encouraging young adults who wish to respond to the call to ordained ministry. YCI funds are administered by GBHEM.

Restricted for Other Program Purposes - Comprised of funds received from donors, either directly or through fundraising efforts of the General Conference of the United Methodist Church, and unspent income earned, restricted primarily for capital grants and improvements.

Revenue is reported as increases in net assets without donor restrictions unless use of the related assets is limited by donor-imposed restrictions. Expenses are reported as decreases in net assets without donor restrictions. Gains and losses on investments and other assets or liabilities are reported as increases or decreases in net assets with donor restrictions based on explicit donor stipulation or by law, or if no such restriction exists, as net assets without donor restrictions. Expirations of temporary restrictions on net assets are reported as released from net assets with donor restrictions to net assets without donor restrictions.

Services Received from Personnel of an Affiliate - Services received from personnel of GCFA for which GCFA does not charge GBHEM has been measured at the cost recognized by GCFA in providing those services. The revenue and expense relating to those services received are presented in the related party Note 10 and totaled $\$ 36,863$ and $\$ 32,537$ for the years ended December 31, 2017 and 2016, respectively.

Use of Estimates - To prepare these financial statements in conformity with accounting principles generally accepted in the United States of America, management of GBHEM has made certain estimates and assumptions relating to the reporting of assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from these estimates.

Contributions - Unconditional promises to give cash and other assets to GBHEM are recognized as revenue at their fair values in the period received. Conditional promises to give are recognized when the conditions on which they depend are substantially met.

Contributions made, including unconditional promises to give, are recognized as expenses at their fair values in the period made.

# GENERAL BOARD OF HIGHER EDUCATION AND MINISTRY OF THE UNITED METHODIST CHURCH <br> NOTES TO THE FINANCIAL STATEMENTS 

DECEMBER 31, 2017 AND 2016

## Note 2—Summary of significant accounting policies (continued)

Due from GCFA Short-Term Pooled Investment Fund - The amounts presented as due from GCFA short-term pooled investment fund in the accompanying financial statements represent GBHEM's portion of the short-term investment portfolio managed by the GCFA on behalf of certain agencies and related organizations of the Church. The amount due from this fund effectively represents the amount of cash deposits that are available to GBHEM to be disbursed out of GCFA's centralized cash management system. Since these deposits are legally invested in GCFA's name and not in a separate demand account in GBHEM's name, they are not classified as cash and cash equivalents, but rather are considered an amount due from GCFA. The short-term investment portfolio includes funds invested in demand deposits, corporate bonds, taxable municipal bonds, mutual funds, and notes from other United Methodist organizations. GCFA allocates interest earned on the portfolio to the participating entities. For the years ended December 31, 2017 and 2016, GCFA allocated $\$ 542,467$ and $\$ 442,928$ of interest income, respectively, to GBHEM. While interest income can be earned based on the performance of the pooled investment funds, GBHEM believes there is little to no risk exposure to losses due to the relationship with GCFA and policy under which the pooled funds are invested. The operating cash requirements of the general agencies are centrally managed by GCFA.

When an agency has surplus funds, they are invested by GCFA in the short-term pooled investment fund. GCFA allocates interest earned to the agencies invested in the pool based upon their pro-rata share of the pool on a monthly basis. The overall return for the short-term pooled investment fund for the years ended December 31, 2017 and 2016 was $4.38 \%$ and $4.13 \%$, respectively. The overall rate of return for each agency may vary due to fluctuating balances throughout the year and the timing of investment gains and losses. The allocation of funds in the short-term investment pool as of December 31, 2017 and 2016 were as follows:

## Texas Methodist Foundation Ioan fund

Mutual funds

| 2017 | $\mathbf{2 0 1 6}$ |  |
| ---: | ---: | ---: |
| $25.8 \%$ |  | $26.4 \%$ |
| $3.2 \%$ | $3.0 \%$ |  |
| $0.5 \%$ | $0.5 \%$ |  |
| $11.4 \%$ | $11.7 \%$ |  |
| $59.1 \%$ | $58.2 \%$ |  |
| $0.0 \%$ | $0.2 \%$ |  |
|  |  | $100.0 \%$ |

Investments - Investments consist of common stock, U.S. government agency securities, bonds, and other investments. Investments held individually and as part of GBHEM's general investment pool are valued at fair value as determined by the custodian. The fair value of publicly traded securities is determined based on quoted market prices. The fair value of other alternative investments and investments held by a custodian are determined by net asset value. Investment return consists of interest and dividends and realized gains and losses, reported net of investment expenses.

# GENERAL BOARD OF HIGHER EDUCATION AND MINISTRY OF THE UNITED METHODIST CHURCH <br> NOTES TO THE FINANCIAL STATEMENTS 

DECEMBER 31, 2017 AND 2016

## Note 2—Summary of significant accounting policies (continued)

Student Loans Receivable - GBHEM makes uncollateralized loans to students based on a first-come, first served basis until allocated funds are used. The current interest rates for the United Methodist ("UM") Student Loan Program are $5 \%$ for a deferred loan if attending a non-UM school, $4 \%$ for a deferred loan if attending a UM school, or $3.75 \%$ for a non-deferred loan. The maximum amount a UM student can borrow is $\$ 5,000$ per year. If the loan is deferred, borrowers are allowed up to 10 years following a six-month grace period after their graduation or withdrawal from school to repay their loan. If the loan is non-deferred, the payment schedule begins within 45 days and borrowers are allowed up to 10 years to repay their loan. Both loan types require a $\$ 50$ minimum monthly payment. GBHEM provides an allowance for doubtful accounts based on a formula of past due accounts and current financial conditions. Account balances are written off after all collection efforts have been exhausted.

Payments are due on the first of the month and net 30 days. Payments are aged 30, 60, 90, and 120 days; appropriate contact is made with cosigner/borrower per delinquency level. Delinquent accounts are placed with a collection agency after 120 days. After 12 months in collection, the account may be assigned to an attorney. Simple interest is accrued on the principal balance from the date of the inception of the loan and does not cease until the full balance is paid. Interest continues to accrue on accounts placed with the collection agency; however, accrual ceases on a loan in default when assigned to an attorney for final collection attempts. GBHEM records all interest earned on student accounts as increases in net assets with donor restrictions.

A loan is in deferment under two circumstances: in school and hardship. For a deferred loan, student accounts remain under deferment as long as a student maintains at least a half-time status in school. Upon graduation, students receive a six-month grace period before the account goes into repayment. Students must verify enrollment annually. A borrower may apply for a six-month hardship deferment due to economic or health circumstances. The length of time for deferment due to military service or voluntary service in AmeriCorp is set based upon the dates of deployment.

A loan becomes impaired when assigned to an attorney. Up until that time, it is possible for an account to go to the collection agency where only the past due amount is pursued. After all past due payments are received, the loan balance is made current and placed back into regular billing. Determination for exception based upon consistent monthly payment is made on a case-by-case basis.

Property and Equipment - Property and equipment are recorded at cost, less accumulated depreciation. Depreciation is computed using the straight-line method over the estimated useful lives of the fixed assets, which range from 3 to 20 years. GBHEM capitalizes assets with a cost greater than $\$ 2,500$.

Income Taxes - GBHEM is covered under GCFA's group determination letter from the Internal Revenue Service indicating that it is a nonprofit corporation and, except for taxes pertaining to unrelated business income, is exempt from federal and state income taxes under Section 501(c)(3) of the Internal Revenue Code (the "Code"). GBHEM is also exempt from filing a form 990 due to its affiliation with a religious organization as described in Section 509(a) of the Code. GBHEM had no significant unrelated business income during the years ended December 31, 2017 and 2016.

# GENERAL BOARD OF HIGHER EDUCATION AND MINISTRY OF THE UNITED METHODIST CHURCH NOTES TO THE FINANCIAL STATEMENTS 

DECEMBER 31, 2017 AND 2016

## Note 2—Summary of significant accounting policies (continued)

GBHEM accounts for the effect of any uncertain tax positions based on a more likely than not threshold to the recognition of the tax positions being sustained based on the technical merits of the position under examination by the applicable taxing authority. If a tax position or positions are deemed to result in uncertainties of those positions, the unrecognized tax benefit is estimated based on a cumulative probability assessment that aggregates the estimated tax liability for all uncertain tax positions. Tax positions for GBHEM include, but are not limited to, the tax-exempt status and determination of whether income is subject to unrelated business income tax; however, the GBHEM has determined that such tax positions do not result in an uncertainty requiring recognition.

Functional Classification of Expenses - The costs of providing program and other activities have been summarized on a functional basis in the statements of activities.

Financial Instruments - Assets recorded at fair value in the statements of financial position are categorized based on the level of judgment associated with the inputs used to measure their fair value. Level inputs, as defined by Accounting Standards Codification ("ASC") 820, Fair Value Measurements and Disclosures, are as follows:

Level 1 - Values are unadjusted quoted prices for identical assets in active markets accessible at the measurement date.

Level 2 - Inputs include quoted prices for similar assets in active markets, quoted prices from those willing to trade in markets that are not active, or other inputs that are observable or can be corroborated by market data for the term of the instrument. Such inputs include market interest rates and volatilities, spreads, and yield curves.

Level 3 - Certain inputs are unobservable (supported by little or no market activity) and significant to the fair value measurement. Unobservable inputs reflect the best estimate of what hypothetical market participants would use to determine a transaction price for the asset or liability at the reporting date.

New Accounting Pronouncement - On August 18, 2016, Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2016-14, Not-for-Profit Entities (Topic 958) - Presentation of Financial Statements of Not-for-Profit Entities. The update addresses the complexity and understandability of net asset classification, deficiencies in information about liquidity and availability of resources, and the lack of consistency in the type of information provided about expenses and investment return. GBHEM has adjusted the presentation of these statements accordingly. The ASU has been applied retrospectively to all periods presented with the exception of the statement of functional expense and the disclosure of liquidity and availability of resources, which have been implemented prospectively as allowed under the provisions of ASU 2016-14.

# GENERAL BOARD OF HIGHER EDUCATION AND MINISTRY OF THE UNITED METHODIST CHURCH <br> NOTES TO THE FINANCIAL STATEMENTS 

DECEMBER 31, 2017 AND 2016

## Note 3-Liquidity and availability of resources

The table below represents financial assets available for general expenditures within one year at December 31, 2017:

| Financial assets at year end: | 250 |
| :--- | ---: |
| Cash and cash equivalents | $16,849,025$ |
| Due from GCFA short-term pooled investment fund | 3,688 |
| Accounts receivable, net | $206,383,856$ |
| Investments | $11,189,295$ |
| Due from related organizations | $14,526,366$ |
| Student loans receivable, net of allowance for doubtful accounts | $7,714,130$ |
| Funds held by outside trustees for the benefit of GBHEM | $256,666,610$ |
| Total financial assets | $90,114,663$ |
| Less amounts not available to be used for general expenditures within one year: | $73,249,907$ |
| $\quad$ Custodial funds payable | $53,508,556$ |
| Purpose restrictions | $216,873,126$ |
| Endowment funds held in perpetuity and accumulated earnings | $\$ 39,793,484$ |
| Financial assets not available to be used within one year |  |

GBHEM has assets held as a custodian for other organizations and limited to use for donor-restricted purposes. Net assets held as a custodian for other organizations and limited to use for purpose restrictions, which are more fully described in Notes 8, 12 and 13, are not available for general expenditure within the next year.

Student loans receivable have been funded using donor-restricted resources. The net assets with donor restrictions associated with the student loans receivable have been included within the total purpose restrictions not available to be used for general expenditures within one year.

As part of GBHEM's liquidity management plan, cash in excess of daily requirements are invested in GCFA's short-term pooled investment fund.

# GENERAL BOARD OF HIGHER EDUCATION AND MINISTRY OF THE UNITED METHODIST CHURCH <br> NOTES TO THE FINANCIAL STATEMENTS 

DECEMBER 31, 2017 AND 2016

## Note 4-Student loans receivable

At December 31, 2017 and 2016, student loans, net of allowance for doubtful accounts totaled $\$ 14,526,366$ and $\$ 15,365,581$, respectively.

Movements in the allowance of student loans for the years ended December 31, 2017 and 2016 consisted of the following:

|  |  | 2017 |  | 2016 |
| :---: | :---: | :---: | :---: | :---: |
| Allowance for doubtful accounts: |  |  |  |  |
| Beginning of year | \$ | 1,270,600 | \$ | 1,270,600 |
| Write-offs |  | $(41,505)$ |  | $(99,423)$ |
| Provisions to expense |  | 41,505 |  | 99,423 |
| End of year | \$ | 1,270,600 | \$ | 1,270,600 |

At December 31, 2017 and 2016, the following amounts were past due under the student loan program:

```
2017
```

2016

| 60 days |  | 90 days |  | $120+$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 109,662 | \$ | 53,165 | \$ | 1,314,827 |
|  | 194,479 |  | 159,116 |  | 1,330,821 |

## Note 5—Investments

Investments at December 31 consist of the following:

## Cash, pending investment

Common and preferred stock
Equity mutual funds
U.S. government agency securities
U.S. government bonds

Other fixed income

| 2017 |  |  | 2016 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fair Value |  | Cost |  | Fair Value |  | Cost |
| \$ 3,225,700 | \$ | 3,225,700 | \$ | 3,690,449 | \$ | 3,690,449 |
| 79,286,434 |  | 57,799,337 |  | 65,658,204 |  | 56,649,273 |
| 41,043,999 |  | 33,964,367 |  | 36,252,086 |  | 35,431,020 |
| 10,318,243 |  | 10,600,667 |  | 8,403,114 |  | 8,878,832 |
| 11,648,408 |  | 11,703,065 |  | 11,063,942 |  | 11,303,961 |
| 9,637,437 |  | 10,637,796 |  | 8,133,118 |  | 9,017,881 |
| 16,553,420 |  | 16,161,169 |  | 16,444,296 |  | 16,263,690 |
| 25,451,740 |  | 25,188,476 |  | 23,021,328 |  | 19,672,198 |
| 9,218,475 |  | 9,218,475 |  | 9,226,125 |  | 9,226,125 |
| \$ 206,383,856 | \$ | 178,499,052 |  | 181,892,662 |  | 70,133,429 |

Investments include funds held and invested on behalf of other organizations as well as GBHEM funds (see Note 8).

# GENERAL BOARD OF HIGHER EDUCATION AND MINISTRY OF THE UNITED METHODIST CHURCH <br> NOTES TO THE FINANCIAL STATEMENTS 

DECEMBER 31, 2017 AND 2016

## Note 5—Investments (continued)

Return on GBHEM's portion of the total investments of $\$ 116,269,193$ and $\$ 101,795,767$ for the years ended December 31, 2017 and 2016, respectively, was as follows:

|  |  | 2017 |  | 2016 |
| :---: | :---: | :---: | :---: | :---: |
| Investment return: |  |  |  |  |
| Investment income | \$ | 2,192,814 | \$ | 1,944,268 |
| Royalty income |  | 73,732 |  | 68,223 |
| Gain on investments: |  |  |  |  |
| Realized gain on sale of investments |  | 2,330,488 |  | 1,950,207 |
| Unrealized gain on investments |  | 13,238,548 |  | 5,529,895 |
| Gain on investments |  | 15,569,036 |  | 7,480,102 |
| Less investment management expenses |  | $(651,104)$ |  | $(556,607)$ |
| Investment return, net | \$ | 17,184,478 | \$ | 8,935,986 |

## Note 6-Property and equipment

Property and equipment at December 31, 2017 and 2016 consists of the following:

Land
Buildings and improvements
Computer equipment
Furniture and fixtures

## Less accumulated depreciation

Total property and equipment, net

| 2017 |  | 2016 |  |
| :---: | :---: | :---: | :---: |
| \$ | 257,319 | \$ | 257,319 |
|  | 2,409,572 |  | 2,409,572 |
|  | 1,346,375 |  | 1,342,569 |
|  | 711,424 |  | 711,424 |
|  | 4,724,690 |  | 4,720,884 |
|  | $(4,135,308)$ |  | $(4,047,912)$ |
| \$ | 589,382 | \$ | 672,972 |

Depreciation expense, related to property and equipment, for the years ended December 31, 2017 and 2016 was $\$ 87,396$ and $\$ 90,627$, respectively.

# GENERAL BOARD OF HIGHER EDUCATION AND MINISTRY OF THE UNITED METHODIST CHURCH <br> NOTES TO THE FINANCIAL STATEMENTS 

## DECEMBER 31, 2017 AND 2016

## Note 7-Employee benefits

Retirement Benefits - Full-time laypersons and clergy employed by GBHEM participate in the Retirement Plan for General Agencies. This defined contribution plan is administered by the Wespath Benefits and Investments ("Wespath").

GBHEM makes semi-monthly contributions to each eligible employee's account held by Wespath based on 8\% of annual employee compensation. Additionally, GBHEM matches up to $2 \%$ of each employee's compensation to their United Methodist Personal Investment Plan (UMPIP). Total contributions made by GBHEM for both components during 2017 and 2016 were $\$ 455,876$ and $\$ 456,550$, respectively.

Healthcare and Life Insurance Benefits - GBHEM provides health, dental, life, and other employee benefits for its active employees and health, dental, and life benefits to retirees through a group plan, which qualifies for treatment as a multi-employer plan under ASC 715, Compensation - Retirement Benefits. Substantially all retired employees are eligible to participate in the Plan if they have attained normal retirement age while in the employ of GBHEM.

The General Agencies of the United Methodist Church Benefit Plan (the "Plan") provides medical, dental, life, and long and short-term disability defined benefits to participants of the general agencies.

The Plan's unfunded accumulated postretirement benefit obligation was approximately $\$ 98,600,000$ and $\$ 91,600,000$ and the Plan's unfunded expected postretirement benefit obligation was approximately $\$ 148,700,000$ and $\$ 127,500,000$ as of December 31, 2017 and 2016, respectively.

The cost of benefits are recognized as an expense as premiums are paid. The total cost of benefits for active employees was $\$ 663,086$ and $\$ 668,996$ in 2017 and 2016, respectively, and the cost of benefits for retired employees was $\$ 180,740$ and $\$ 179,874$ in 2017 and 2016, respectively, exclusive of reimbursement from the General Agency Benefit Trust ("Benefit Trust").

Wespath has transferred certain excess pension assets to the Benefit Trust established by the 1996 General Conference. Annually, the Benefit Trust allows a stated percentage, 6\% for 2017 and 2016, of the fair market value of Benefit Trust assets at year-end to be available for distribution in the subsequent year in order to reimburse the participating agencies, through GCFA, for their funding of active and retiree employee benefits. The fair value of the Benefit Trust's assets (not plan assets) was approximately $\$ 165,800,000$ and $\$ 149,300,000$ as of December 31, 2017 and 2016, respectively. The total amount available for reimbursement in 2017 and 2016 was $\$ 8,957,614$ and $\$ 8,822,895$, respectively, of which GBHEM's share was $\$ 709,798$ and $\$ 787,002$, respectively.

## Note 8-Custodial funds payable

GBHEM holds funds in trust for others, representing investment amounts owned by various individuals, colleges and universities, and other affiliated entities of the United Methodist Church, but administered by GBHEM either separately or as a part of the general investment pool. GBHEM's responsibilities for these funds are custodial in nature and consist of establishing and monitoring investment policies for these deposits and distributing the income earned or the principal at withdrawal in accordance with the depositor's instructions. At December 31, 2017 and 2016, custodial funds payable totaled $\$ 90,114,663$ and $\$ 80,096,895$, respectively.

# GENERAL BOARD OF HIGHER EDUCATION AND MINISTRY OF THE UNITED METHODIST CHURCH <br> NOTES TO THE FINANCIAL STATEMENTS 

DECEMBER 31, 2017 AND 2016

## Note 9—Real property held for the benefit of others

GBHEM holds legal title to certain real property in a fiduciary capacity without responsibility for capital expenditures or operating expenses. This property is used by several historically black educational institutions affiliated with the Church. As these properties are not owned by GBHEM for its own benefit, but are held as an accommodation to the institutions involved, they have been omitted from the financial statements.

## Note 10—Related party transactions

GBHEM receives the majority of its revenue through apportionments from the General Funds of the United Methodist Church, which are administered by GCFA. In addition, GCFA provides various services to GBHEM, including general ledger processing and maintenance, cash management, and group insurance plan administration. As of and for the years ended December 31, 2017 and 2016, GBHEM had the following transactions with GCFA and other related parties:

|  | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 6}$ |  |
| :--- | ---: | ---: | ---: |
| Statements of Financial Position: |  |  |  |
| Due from GCFA short-term pooled investment fund | $\mathbf{1 6 , 8 4 9 , 0 2 5}$ | $\mathbf{\$}$ | $\mathbf{1 4 , 7 1 0 , 3 1 8}$ |
| Due from related organizations - World Service |  |  |  |
| Fund Allocation receivable | $11,046,817$ | $10,102,519$ |  |
| Due from related organizations - other | 142,478 | 393,446 |  |
| Funds held by UMC Board of Trustees for the benefit of the GBHEM | $6,919,588$ | $6,748,225$ |  |
| Due to related organizations - Africa University Inc., Tennessee | $7,699,206$ | $5,997,916$ |  |
| Due to related organizations - other | 143,268 | 223,497 |  |
|  |  |  |  |
| Statements of Activities: |  |  |  |
| Revenue: | $38,625,632$ | $36,762,566$ |  |
| General church funds | 542,467 | 442,928 |  |
| Interest income from GCFA | 612,745 | $(349,018)$ |  |
| Change in value of funds held by outside trustees - Board of Trustees | 709,798 | 787,002 |  |
| Benefit trust distribution | 36,863 | 32,537 |  |
| Services received from GCFA |  |  |  |
| Expenses: | 36,863 | 32,537 |  |
| Administration provided by GCFA | 843,826 | 848,870 |  |

# GENERAL BOARD OF HIGHER EDUCATION AND MINISTRY OF THE UNITED METHODIST CHURCH <br> NOTES TO THE FINANCIAL STATEMENTS 

DECEMBER 31, 2017 AND 2016

## Note 11—Fair value of financial instruments

Required disclosures concerning the estimated fair value of financial instruments are presented below. The estimated fair value amounts have been determined based on GBHEM's assessment of available market information and appropriate valuation methodologies. The following table summarizes required fair value disclosures and measurements at December 31, 2017 and 2016 for assets and liabilities measured at fair value on a recurring basis under ASC 820, Fair Value Measurements and Disclosures:

| December 31, 2017 | Fair Value Measurements at Reporting Date Using |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amounts Measured at Fair Value | Quoted Prices <br> in Active <br> Markets for Identical Instruments (Level 1) | Significant <br> Other <br> Observable Inputs <br> (Level 2) | Significant Unobservable Inputs (Level 3) |  |
| Funds held by outside trustees for the benefit of GBHEM: | \$ 7,714,130 | \$ | \$ - | \$ |  |
| Investments: |  |  |  |  |  |
| Cash pending investments | \$ 3,225,700 | \$ 3,225,700 | \$ - | \$ | - |
| Common and preferred stock | 79,286,434 | 79,286,434 | - |  |  |
| Equity mutual funds | 41,043,999 | 41,043,999 |  |  |  |
| U.S. government agency securities | 10,318,243 | 10,318,243 |  |  |  |
| U.S. government bonds | 11,648,408 | 11,648,408 | - |  |  |
| Other fixed income | 9,637,437 | 9,637,437 | - |  |  |
| Corporate bonds | 16,553,420 | - | 16,553,420 |  |  |
|  | 171,713,641 | \$ 155,160,221 | \$ 16,553,420 | \$ | - |
| Investments reported at net asset value: |  |  |  |  |  |
| U.S. equity index fund (Wespath) * | 25,451,740 |  |  |  |  |
| TA Associates * | 2,814,590 |  |  |  |  |
| Rockwood* | 879,384 |  |  |  |  |
| Harrison Street * | 5,524,501 |  |  |  |  |
| Total Investments | \$ 206,383,856 |  |  |  |  |

Note 11—Fair value of financial instruments (continued)

| December 31, 2016 | Fair Value Measurements at Reporting Date Using |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amounts Measured at Fair Value | Quoted Prices in Active Markets for Identical Instruments (Level 1) | Significant Other <br> Observable Inputs (Level 2) |  | Significant Unobservable Inputs (Level 3) |  |
| Funds held by outside trustees for the benefit of GBHEM: | \$ 7,101,384 | \$ | \$ | - | \$ |  |
| Investments: |  |  |  |  |  |  |
| Cash pending investments | \$ 3,690,449 | \$ 3,690,449 | \$ | - | \$ | - |
| Common and preferred stock | 65,658,204 | 65,658,204 |  | - |  | - |
| Equity mutual funds | 36,252,086 | 36,252,086 |  | - |  | - |
| U.S. government agency securities | 8,403,114 | 8,403,114 |  | - |  |  |
| U.S. government bonds | 11,063,942 | 11,063,942 |  | - |  | - |
| Other fixed income | 8,133,118 | 8,133,118 |  | - |  | - |
| Corporate bonds | 16,444,296 | - |  | 16,444,296 |  | - |
|  | 149,645,209 | \$ 133,200,913 | \$ | 16,444,296 | \$ | - |

Investments reported at net asset value:

| U.S. equity index fund (Wespath) * | $23,021,328$ |
| :--- | ---: |
| TA Associates * | $3,486,816$ |
| Rockwood * | 508,336 |
| Harrison Street * | $5,230,973$ |
| Total Investments | $\$ 181,892,662$ |

* In accordance with ASC Subtopic 820-10, certain investments that are measured at fair value using the net asset value per share (or its equivalent) practical expedient have not been classified in the fair value hierarchy. The fair value amounts presented in this table are intended to permit reconciliation of the fair value hierarchy to the amounts presented in the statements of financial position.

The following methods and assumptions were used to estimate the fair value of each class of financial instruments:
Investments and Funds Held by Outside Trustees for the Benefit of GBHEM - The fair value of common stocks, government securities, and short-term investments are determined using primarily Level 1 inputs in accordance with ASC 820. The fair values of corporate bonds and funds held by outside trustees for the benefit of GBHEM are determined using primarily Level 2 and Level 3 inputs, respectively.

# GENERAL BOARD OF HIGHER EDUCATION AND MINISTRY OF THE UNITED METHODIST CHURCH <br> NOTES TO THE FINANCIAL STATEMENTS 

DECEMBER 31, 2017 AND 2016

## Note 11—Fair value of financial instruments (continued)

For entities that calculate Net Asset Value ("NAV") per share (or its equivalent), the following table provides information about the probability of investments being sold at amounts different from NAV per share for the year ended December 31, 2017:

|  | Fair Value |  | Unfunded Commitments | Redemption Frequency ${ }^{(\mathrm{e})}$ | Redemption <br> Notice Period |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Wespath - U.S. equity index fund ${ }^{(a)}$ | \$ | 25,451,740 | \$ | daily | daily |
| TA Associates ${ }^{(b)}$ |  | 2,814,590 | - | variable | 30 days |
| Rockwood ${ }^{(c)}$ |  | 879,384 | 2,089,714 | variable | variable |
| Harrison Street ${ }^{(d)}$ |  | 5,524,501 | 16,689,749 | variable | 14 days |
|  |  | 34,670,215 |  |  |  |

(a) A U.S. Equity Index Fund (USEIF) that invests and reinvests in a portfolio of common stocks as represented by the Russell 3000® index.
(b) TA Associates is a direct real estate investment focused on value-added investment properties, which include office, industrial, and multi-family (apartments). This fund is well diversified geographically throughout the U.S.
(c) Rockwood is a real estate manager that acquires, develops, finances, operates and sells property in major metropolitan areas of the U.S. and focuses on value-add real estate investments. They pursue assets that have lower and higher risk/return policies.
(d) Harrison Street is an opportunistic real estate manager that focuses on niche real estate strategies in the U.S. Return is from capital appreciation typically sold once completed and leased. Investment typically has a theme, usually based on anomalies within a local market's supply and demand. This reduces the impact of returns of the real estate cycle.
(e) Redemption frequency indicates how often GBHEM may redeem investments during the year.

The following is a reconciliation of activity for 2017 and 2016 for assets measured at fair value based on significant unobservable information:

Balance, beginning of year
Change in fair value
Sales and redemptions
Purchases
Balance, end of year


# GENERAL BOARD OF HIGHER EDUCATION AND MINISTRY OF THE UNITED METHODIST CHURCH NOTES TO THE FINANCIAL STATEMENTS 

## DECEMBER 31, 2017 AND 2016

## Note 12—Net assets with donor restrictions

Net assets with donor restrictions at December 31, 2017 and 2016 have been restricted by the donors for the following purpose restrictions:

|  |  | 2017 |  | 2016 |
| :---: | :---: | :---: | :---: | :---: |
| Subject to purpose restriction: |  |  |  |  |
| Loans and scholarships | \$ | 54,911,246 | \$ | 51,636,338 |
| Historical black colleges and universities |  | 11,019,351 |  | 11,936,588 |
| Ministerial purposes |  | 3,837,339 |  | 3,221,400 |
| Young clergy initiative |  | 925,922 |  | 1,187,412 |
| Central conference on theological education |  | 2,181,442 |  | 1,145,520 |
| Other program purposes |  | 374,607 |  | 327,362 |
| Total subject to purpose restriction |  | 73,249,907 |  | 69,454,620 |
| Endowments: |  |  |  |  |
| Accumulated earnings on GBHEM's endowment fund |  | 33,328,946 |  | 27,948,010 |
| GBHEM endowment fund held in perpetuity |  | 20,179,610 |  | 19,492,557 |
| Total endowments |  | 53,508,556 |  | 47,440,567 |
| Total net assets with donor restrictions |  | 126,758,463 |  | 116,895,187 |

The amounts currently being used as revolving loan funds are intended to be continually loaned to students and not released from restriction; however, the amounts are classified as net assets with donor restrictions because they are expendable.

Net assets with donor restrictions for the years ended December 31, 2017 and 2016 were released from donor restrictions by incurring expenses satisfying the restricted purposes or by occurrence of other events specified by donors.

## Note 13-Endowment

GBHEM's endowment consists of individual funds established for a variety of purposes, and is only donorrestricted endowment funds.

The Board of Directors of GBHEM has interpreted the Uniform Prudent Management of Institutional Funds Act ("UPMIFA") as requiring the preservation of the fair value of the original gift date of the donor restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, GBHEM classifies as donor-restricted net assets (a) the original value of gifts donated to the endowment, (b) the original value of subsequent gifts to the endowment, and (c) accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. Donor-restricted amounts not retained in perpetuity are subject to appropriation for expenditure by GBHEM in a manner consistent with the standard of prudence prescribed by UPMIFA.

# GENERAL BOARD OF HIGHER EDUCATION AND MINISTRY OF THE UNITED METHODIST CHURCH NOTES TO THE FINANCIAL STATEMENTS 

## DECEMBER 31, 2017 AND 2016

## Note 13-Endowment (continued)

In accordance with applicable state laws, GBHEM considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund
- The purposes of the donor-restricted endowment fund
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of GBHEM
- The investment policies of GBHEM

As of December 31, 2017 and 2016, GBHEM had the following endowment net asset composition by type of fund:

|  | December 31, 2017 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Without Donor Restrictions | With Donor Restrictions | Total |  |
| Donor-restricted endowment funds |  |  |  |  |
| Original donor-restricted gift amount and amounts required to be maintained in perpetuity by donor | \$ | \$ 20,179,610 |  | 20,179,610 |
| Accumulated investment gains | - | 33,328,946 |  | 33,328,946 |
| Endowment net assets, December 31, 2017 | \$ | \$ 53,508,556 | \$ | 53,508,556 |
|  | December 31, 2016 |  |  |  |
|  | Without Donor Restrictions | With Donor Restrictions |  | Total |
| Donor-restricted endowment funds |  |  |  |  |
| Original donor-restricted gift amount and amounts required to be maintained in perpetuity by donor | \$ | \$ 19,492,557 | \$ | 19,492,557 |
| Accumulated investment gains | - | 27,948,010 |  | 27,948,010 |
| Endowment net assets, December 31, 2016 | \$ | \$ 47,440,567 | \$ | 47,440,567 |

From time to time, certain donor-restricted endowment funds may have fair values less than the amount required to be maintained by donors or by law (underwater endowments). GBHEM has interpreted UPMIFA to permit spending from underwater endowments in accordance with prudent measures required under law. At December 31, 2017 and 2016, GBHEM had no underwater endowments.

Investment and Spending Policies - GBHEM has a policy of drawing up to an appropriation percentage for distribution annually of the previous 12 rolling quarter's average quarter-end market values (3.75\% in 2017 and in 2016). In establishing this policy, GBHEM considered the long-term expected return on endowment assets. Accordingly, over the long term, GBHEM expects the current spending policy to allow its endowment to produce current income within the total return strategy.

# GENERAL BOARD OF HIGHER EDUCATION AND MINISTRY OF THE UNITED METHODIST CHURCH NOTES TO THE FINANCIAL STATEMENTS 

## DECEMBER 31, 2017 AND 2016

## Note 13-Endowment (continued)

Return Objectives and Risk Parameters - GBHEM has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to GBHEM's programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that GBHEM must hold in perpetuity or for a donor-specified period(s). Under this policy, as approved by the Executive Committee of the Board of Directors, the endowment assets are invested in a manner that is intended to produce results that provide for the preservation of capital and income for support of programs while assuming a moderate level of investment risk. GBHEM expects its endowment funds, over time, to produce current income within the total return strategy. Actual returns may vary.

Strategies Employed for Achieving Objectives - To satisfy its long-term rate-of-return objectives, GBHEM relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). GBHEM targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

Changes in endowment net assets for the years ended December 31, 2017 and 2016 are as follows:

|  | Without Donor Restrictions |  | With Donor Restrictions |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Endowment net assets, December 31, 2015 | \$ | - | \$ | 45,349,632 | \$ | 45,349,632 |
| Investment return, net |  | - |  | 3,711,090 |  | 3,711,090 |
| Contributions |  | - |  | 51,295 |  | 51,295 |
| Appropriation of endowment assets for expenditure pursuant to spending-rate policy |  | - |  | $(1,671,450)$ |  | $(1,671,450)$ |
| Endowment net assets, December 31, 2016 |  | - |  | 47,440,567 |  | 47,440,567 |
| Investment return, net |  | - |  | 7,239,558 |  | 7,239,558 |
| Contributions |  | - |  | 68,394 |  | 68,394 |
| Appropriation of endowment assets for expenditure pursuant to spending-rate policy |  | - |  | $(1,239,963)$ |  | $(1,239,963)$ |
| Endowment net assets, December 31, 2017 | \$ | - | \$ | 53,508,556 | \$ | 53,508,556 |

## Note 14-Subsequent events

Management has evaluated subsequent events through July 31, 2018, the date the financial statements were available for issuance. Management has determined there are no subsequent events that require disclosure.

## SUPPLEMENTAL SCHEDULE

GENERAL BOARD OF HIGHER EDUCATION AND MINISTRY OF

DISTRIBUTIONS TO HISTORICALLY BLACK COLLEGES AND UNIVERSITIES AND THEOLOGICAL SCHOOLS

YEARS ENDED DECEMBER 31, 2017 AND 2016

|  |  |  |  |
| :--- | ---: | ---: | ---: |
| Distributions to Historically Black Colleges and Universities: | $\mathbf{2 0 1 7}$ |  |  |
| Bennett College | 914,351 | $\$$ | 605,540 |
| Bethune-Cookman College | $1,222,142$ | 892,370 |  |
| Claflin College | $1,044,292$ | 974,310 |  |
| Clark Atlanta University | $1,179,363$ | $1,104,265$ |  |
| Dillard University | 976,120 | 659,172 |  |
| Huston-Tillotson College | 950,636 | 631,762 |  |
| Meharry Medical College | 939,607 | 622,573 |  |
| Paine College | 927,821 | 620,477 |  |
| Philander Smith College | 919,069 | 568,576 |  |
| Rust College | 951,060 | 882,823 |  |
| Wiley College | 947,772 | 669,022 |  |

Distribution of residual capital funds of $\$ 3,263,977$ in 2017 and capital funds of $\$ 750,000$ in 2016 were included in the above totals.

Distributions to Theological Schools:

| Boston School of Theology | 763,887 | 779,572 |
| :--- | ---: | ---: |
| Drew University, the Theological School | 845,298 | 812,084 |
| Duke University, the Divinity School | $2,283,983$ | $2,009,798$ |
| Emory University, Candler School of Theology | $1,735,822$ | $1,769,297$ |
| Gammon Theological Seminary | 747,692 | 728,034 |
| Garrett Evangelical Theological Seminary | $1,306,529$ | $1,267,686$ |
| lliff School of Theology | 812,010 | 759,688 |
| Methodist Theological School of Ohio | 937,152 | 939,071 |
| Southern Methodist University, Perkins School of Theology | $1,337,539$ | $1,592,805$ |
| St. Paul School of Theology | 945,538 | 953,295 |
| School of Theology at Claremont | 636,921 | 599,015 |
| United Theological Seminary | $1,066,879$ | $1,103,953$ |
| Wesley Theological Seminary | $1,241,467$ | $1,382,336$ |
|  | $\boxed{14,660,717}$ | $14,696,634$ |

