

General Council On Finance And Administration Ministry Partner Program



FINANCE & ADMINISTRATION

General Council on Finance and Administration

THE UNITED METHODIST CHURCH

Ministry Partner Program

The Ministry Partner Program of the General Council on Finance and Administration (GCFA) is here to create a connection within the denomination. We serve all the areas of the United Methodist Connection as we work to make disciples of Jesus Christ for the transformation of the world.

The United Methodist Church & GCFA

The United Methodist Church is both connectional and global in nature with over 12 million members and 43,000 churches around the world. GCFA is a global agency: headquartered in Nashville, TN. We serve as the financial and administrative arm of the United Methodist denomination. Moses Kumar, the General Secretary of GCFA, serves as the Treasurer of the denomination while leading the efforts of providing services and building relationships to further ministry across the denomination.

The Purpose of Securing a Ministry Partnership with GCFA

The United Methodist Connection truly functions as that: a connection. By securing a ministry partnership with GCFA, United Methodists can feel confident that the Ministry Partner is a credible vetted company who has built a relationship with the denomination in an effort to support its ministries.



Ministry Partner Packages

Platinum Partner

\$75,000 - \$100,000

- License to use official “Ministry Partner” designation and GCFA logo.
- Opportunity to have informational materials in specified communications to United Methodist audiences no more than 4 times per year. All graphics and content to be provided by the Ministry Partner within the guidelines and deadlines provided.
- Introduction to key decision makers by GCFA staff.
- Mention on GCFA General Secretary’s Blog acknowledging Company as a Ministry Partner and relating the service to the Church’s ministries.
- Verbal acknowledgement and thank you at GCFA selected events.
- Presence and thank you on GCFA’s website with link to Company’s website.
- Recognition at sponsored GCFA’s selected events.
- Opportunity to create and host a webinar for targeted UMC audiences.
- Company acknowledgement as a Ministry Partner in GCFA social media efforts. Content to be provided by the Ministry Partner and approved by GCFA.
- A “thank you” for being a Ministry Partner in GCFA’s annual report.
- Bi-annual meetings to discuss deliverables and updates.
- Presence in the Local Church Resource Guide.

Gold Partner

\$50,000 - \$74,999

- License to use official “Ministry Partner” designation and GCFA logo.
- Opportunity to have materials in specified communications to United Methodist audiences no more than 4 times per year. All graphics and content to be provided by the Ministry Partner within the guidelines and deadlines provided.
- Introduction to key decision makers by GCFA staff.
- Verbal acknowledgement and thank you at GCFA selected events.
- Opportunity to create and host a webinar for targeted UMC audiences.
- Recognition at sponsored GCFA’s selected events.
- A “thank you” for being a Ministry Partner in GCFA’s annual report.
- Annual meeting to discuss deliverables and updates.
- Presence in the Local Church Resource Guide.

Ministry Partner Packages

Silver Partner

\$20,000 - \$49,999

- License to use official “Ministry Partner” designation and GCFA logo.
- Opportunity to have informational materials in specified communications to United Methodist audiences no more than 4 times per year. All graphics and content to be provided by the Ministry Partner within the guidelines and deadlines provided.
- Recognition at sponsored GCFA’s selected events.
- A “thank you” for being a Ministry Partner in GCFA’s annual report.
- Presence in the Local Church Resource Guide.

Bronze Partner

\$10,000 - \$19,999

- License to use official “Ministry Partner” designation and GCFA logo.
- Opportunity to have informational materials in specified communications to United Methodist audiences no more than 4 times per year. All graphics and content to be provided by the Ministry Partner within the guidelines and deadlines provided.
- A “thank you” for being a Ministry Partner in GCFA’s annual report.
- Presence in the Local Church Resource Guide.

Local Church Resource Guide

\$3,000

- 1 Year term
- Ministry Partner’s logo, along with a brief description of Partner and a link to Partner’s website, will be included on one designated page of GCFA’s website – updated regularly.
- Recognition as a Ministry Partner in GCFA’s “Local Church Resource Guide,” which will be distributed at select events and sent electronically to church leaders.
- A “thank you” for being a Ministry Partner in GCFA’s annual report .